

Last Updated: August 20, 2021

# Cassia County Economic Overview

Civilian Labor Force (Jul 2021) 12.276 **Unemployment Rate (Jul 2021)** 2.5% Population (2019) 24,277 \$52,935 Median Household Income (2019) \$49,712 Per Capita Personal Income (2019) Poverty Rate (2019) 14.3%

Idaho Department of Labor labor.idaho.gov



### 1. County Demographic Characteristics, 2019

	Cassia County	Cassia County (%)	State of Idaho (%)	United States (%)
Total Population	23,690	100.0%	1,717,750	324,697,795
Race and Ethnicity				
White alone, not hispanic	16,546	69.8%	82.0%	60.7%
Black or African American alone, not hispanic	52	0.2%	0.7%	12.3%
Native American alone, not hispanic	257	1.1%	1.1%	0.7%
Asian alone, not hispanic	139	0.6%	1.3%	5.5%
Hispanic, or Latino (of any race)	6,446	27.2%	12.5%	18.0%
Gender				
Male	12,047	50.9%	50.1%	49.2%
Female	11,643	49.1%	49.9%	50.8%
Age				
Median age	32.9	-	40.3	38.1
Under 18 years	7,605	32.1%	25.7%	22.6%
Over 18 years	16,085	67.9%	74.3%	77.4%
21 years and over	13,993	59.1%	64.9%	67.9%
Over 65 years	3,260	13.8%	15.4%	15.6%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	1,079	4.6%	2.2%	3.5%
High school graduate (with equivalencies)	4,166	17.6%	17.8%	18.3%
Some college, no degree	3,670	15.5%	16.9%	13.9%
Associate's degree	1,264	5.3%	6.4%	5.8%
Bachelor's degree	1,912	8.1%	12.1%	13.4%
Graduate or professional degree	688	2.9%	5.8%	8.4%
Median Household Income	\$52,935	-	\$56,605	\$62,843

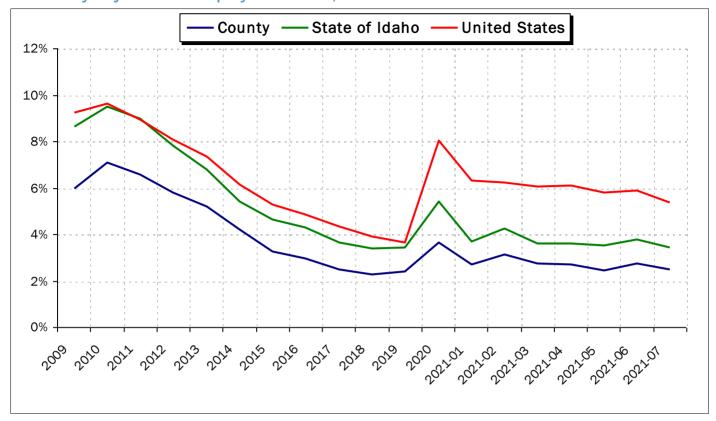
Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

#### 2. Labor Force

	Labor Force	Employment	Unemployed	Unemployment Rate
July 2021	12,276	11,969	307	2.5%
July 2020	12,436	12,018	418	3.4%

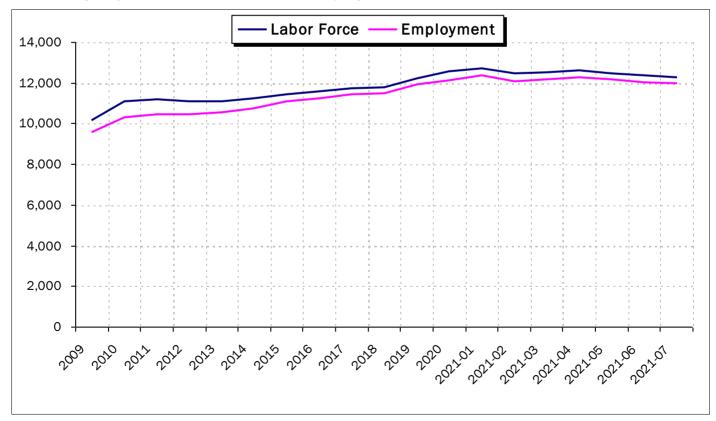
Source: Idaho Department of Labor

# 3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

### 4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

# 5. Industry Employment and Wages - 2010, 2019 and 2020

	201	.0	201	L9	202	0
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	9,805	\$28,861	11,643	\$37,871	11,645	\$39,619
Natural Resources and Mining	1,510	\$28,966	1,875	\$38,280	1,907	\$39,833
Construction	392	\$30,789	671	\$42,198	660	\$44,077
Manufacturing	1,195	\$37,508	1,347	\$49,074	1,390	\$51,426
Trade,Transportation, and Utilities	2,536	\$28,724	3,073	\$40,816	3,116	\$41,618
Information	81	\$49,108	51	\$65,676	48	\$76,251
Financial Activities	253	\$32,669	347	\$53,452	305	\$53,392
Professional and Business Services	484	\$30,554	580	\$34,639	571	\$41,741
Education and Health Services	2,078	\$25,069	2,125	\$32,230	2,066	\$34,140
Leisure and Hospitality	499	\$10,114	773	\$13,396	821	\$14,069
Other Services	197	\$16,473	239	\$23,201	212	\$27,125
Public Administration	574	\$38,482	554	\$41,391	542	\$43,416

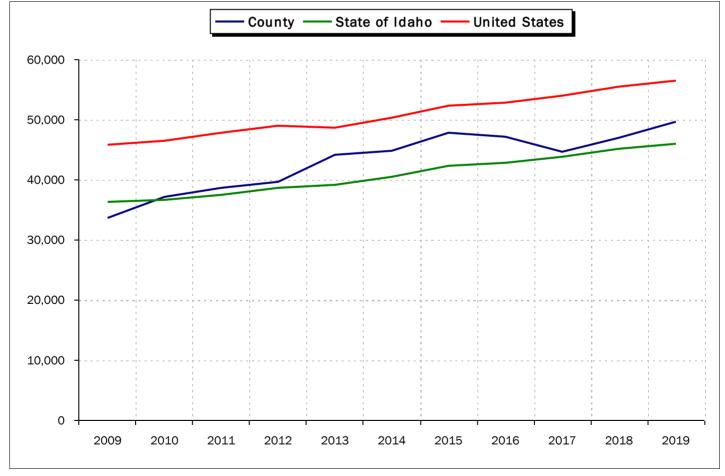
Source: Idaho Department of Labor

### 6. Top Employers, 2020

Employer	Ownership	Range
Mccain Foods	Private	500 - 999
Cassia County Joint School District	Local Gov	500 - 999
Wal-mart	Private	250 - 499
Dot Transportation	Private	100 - 249
Moo Mountain Milk	Private	100 - 249
Idaho Milk Transport	Private	100 - 249
Cassia County	Local Gov	100 - 249
Goode Auto Group	Private	100 - 249
Ag Express	Private	100 - 249
City Of Burley	Local Gov	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

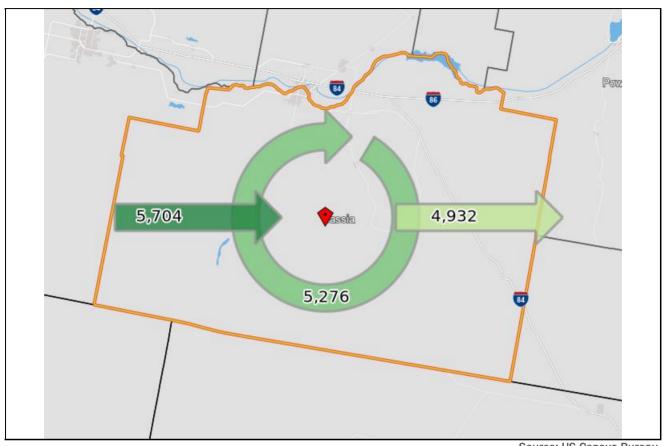
# 7. Real Per Capita Income, 2009 - 2019



Source: U.S. Bureau of Economic Analysis

### 8. Labor Force Commuting Patterns, 2018

It is estimated that 5,276 workers lived and worked in Cassia County in 2018. Another 5,704 workers were employed in Cassia County but lived outside, while 4,932 workers commuted to other counties for work.



Source: US Census Bureau

### 9. Top 10 Cities Where People Who Work in Cassia County Live, 2018

City of Residence	All Jobs	Percentage
Burley	2,448	22.3%
Rupert	765	7.0%
Heyburn	592	5.4%
Twin Falls	472	4.3%
Oakley	177	1.6%
Boise City	113	1.0%
Jerome	104	0.9%
Idaho Falls	97	0.9%
Paul	95	0.9%
Pocatello	90	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

### 10. Top 10 Cities Where People Who Live in Cassia County Work, 2018

City of Employment	All Jobs	Percentage
Burley	2,835	27.8%
Twin Falls	714	7.0%
Boise City	490	4.8%
Rupert	415	4.1%
Heyburn	304	3.0%
Meridian	131	1.3%
Oakley	125	1.2%
Pocatello	124	1.2%
Jerome	116	1.1%
Paul	105	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

### For more Information, Contact:

**Bonang Seoela**, Regional Economist, Idaho Department of Labor • 420 Falls Ave., Twin Falls, ID 83301 • (208) 332-3570 ext. 3820 • <u>bonang.seoela@labor.idaho.gov</u> • Labor Market Information website: Imi.idaho.gov

-- Blank Page ---